

Advertising

The Inland Northwest Paint Horse Club will be holding their annual horse show at the Spokane Interstate Fairgrounds September 24 - 26, 2010. Every year, this show brings in numerous horses, their owners & exhibitors, as well as general equine admirers attending as spectators. These people come from as far away as Canada, Western Oregon, Western Washington, Southern Idaho, Montana, Wyoming & Utah – plus the numerous Paint enthusiasts from right here in the Inland Northwest. Our show has been growing steadily – in fact we grew over 33% from 2008 to 2009! In order to continue to host and improve this event, we rely on our sponsors and advertisers – and we appreciate your help.

Our show offers numerous classes for youth and amateur exhibitors as well as a variety of classes for the open exhibitor. We also offer the most classes for the Solid Paint Bred exhibitor of any show in the Northwest – giving them a place to showcase their horses and earn national points. Additionally, we include fundraising classes that benefit our Youth Scholarship program, and proceeds from our show supplement the scholarship program and other youth activities.

The success of our show and club programs depend a great deal upon support from our advertisers. We estimate that our 2009 show had a financial impact in the Northwest of over \$560,000 (based upon the International Association of Convention & Visitors Bureau Financial Impact Formula). And we hold other events throughout the year besides our main fall show to touch horse enthusiasts of varying levels.

All advertisers will be included in our club directory which is updated at least monthly (starting January 2010) and is distributed to APHA & AQHA shows as well as other equine shows and events throughout the Northwest. Your ad will run through September 2010 – so the earlier you reserve space, the more your ad will be seen for the same low price!

Additionally, all sponsors are promoted at our various club events through the year.

If you are interested in being an advertiser with us, please see the options below.

Remember, the earlier you get in the directory, the more your ad is seen.

Our members and our exhibitors have proven themselves loyal to our sponsors in the past, and they will continue that tradition in the future! If you have questions about our show or advertising program, please contact Shannon O'Dell at 509-893-3997 or shannon@gozags.com.

September 24, 25 & 26, 2010

Business Name: _____

Contact Person: Phone: _____

Included is my payment and artwork for our ad (checks payable to INPHC):

- \$30 (no ad needed)
- \$35 & business card (will be printed in black & white)
- \$50 & 1/4 page ad (will be printed in black & white – page is 8 ½ x 11)
- \$75 & 1/2 page ad (will be printed in black & white – page is 8 ½ x 11)
- \$100 & full page ad (will be printed in black & white – page is 8 ½ x 11)
- \$150 until 4-1-10 or \$250 afterwards & full page COLOR ad (8 ½ x 11)
- \$250 until 4-1-10 or \$350 afterwards & full page COLOR ad for inside front or back cover
- \$275 until 4-1-10 or \$375 afterwards & full page COLOR ad for back cover
- \$25 to have your website linked to our website with a color banner (included at \$150 or more)

Mail payment and ad to: Shannon O'Dell - 4813 N. Kari Rd. - Otis Orchards, WA 99027



Advertise your stallion.
Promote your business.
Support the APHA industry.

Sponsorships

Club Sponsor Representative: _____

Sponsor Amount: _____

Business Name: _____

Contact Name: _____

Business Address: _____

E-Mail: _____

Phone: _____

Included is my:

- Payment in the amount of _____ (payable to INPHC)
- Camera ready artwork (please provide this to us so that we can give you proper advertising)
 - o \$35 = business card
 - o \$50 = 1/4 page
 - o \$75 = 1/2 page
 - o \$100 or greater = full page (8.5" x 11")

Please make checks payable to:

The INPHC—Inland Northwest Paint Horse Club

Please mail checks to:

Shannon O'Dell
4813 N. Kari Rd
Otis Orchards, WA 99027
509/951-8053 | Shannon@gozags.com

We are a non-profit corporation with the State of Washington
**THANK YOU FOR YOUR SUPPORT OF THE
INLAND NORTHWEST PAINT HORSE CLUB!**



INPHC
Fall Spectacular

September 24, 25, 26, 2010 Auction