

ADVERTISING

The Inland Northwest Paint Horse Club will be holding their annual horse show at the Spokane Interstate Fairgrounds September 21 - 23, 2012. Every year, this show brings in numerous horses, their owners & exhibitors, as well as general equine admirers attending as spectators. These people come from as far away as Canada, Western Oregon, Western Washington, Southern Idaho, Montana, Wyoming & Utah – plus the numerous Paint enthusiasts from right here in the Inland Northwest. Our show has been growing steadily every year! In order to continue to host and improve this event, we rely on our sponsors and advertisers – and we appreciate your help.

Our show offers numerous classes for youth and amateur exhibitors as well as a variety of classes for the open exhibitor. We also offer the most classes for the Solid Paint Bred exhibitor of any show in the Northwest – giving them a place to showcase their horses and earn national points. Additionally, we include fundraising classes that benefit our Youth Scholarship program, and proceeds from our show supplement the scholarship program and other youth activities.

The success of our show and club programs depend a great deal upon support from our advertisers. We estimate that our 2010 show had a financial impact in the Northwest of over \$560,000 (based upon the International Association of Convention & Visitors Bureau Financial Impact Formula). And we hold other events throughout the year besides our main fall show to touch horse enthusiasts of varying levels.

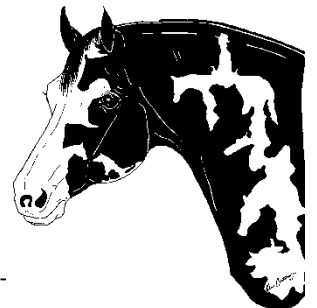
All advertisers will be included in our club directory which is updated at least monthly (starting October 2011) and is distributed to APHA & AQHA shows as well as other equine shows and events throughout the Northwest. Your ad will run through December 2012 – so the earlier you reserve space, the more your ad will be seen for the same low price!

All sponsors are promoted at our various club events through the year.

ADDITIONALLY, in 2012 we are holding a schooling show in April and are attempting to hold more than one APHA show. So your advertising will be seen, announced & recognized at multiple events for the same low price.

Remember, the earlier you get in the directory, the more your ad is seen.

Our members and our exhibitors have proven themselves loyal to our sponsors in the past, and they will continue that tradition in the future! If you have questions about our show or advertising program, please contact Shannon O'Dell at 509-951-8053 or inphc@inphc.com.



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Business Name: _____

Contact Person: _____ Phone: _____

Included is my payment and artwork for our ad (checks payable to INPHC):

- \$20 – sponsor a class. Will be announced during the show at that class.
- \$35 & business card (will be printed in black & white)
- \$50 & 1/4 page ad (will be printed in black & white – page is 8 ½ x 11)
- \$75 & 1/2 page ad (will be printed in black & white – page is 8 ½ x 11)
- \$100 & full page ad (will be printed in black & white – page is 8 ½ x 11)
- \$150 & full page COLOR ad (8 ½ x 11)
- \$250 & full page COLOR ad for inside front or back cover
- \$275 & full page COLOR ad for back cover
- \$25 to have your website linked to our website with a color banner (included at \$150 or more)

Mail payment and ad to: Shannon O'Dell • 4813 N. Kari Rd. • Otis Orchards, WA 99027